



NORTH AMERICAN WINTER FESTIVAL

LAKE PLACID, N.Y.
JAN. 30-MARCH 14



The 10th Annual North American Winter Festival is the most ambitious and comprehensive program ever sponsored by Lake Placid and its people. Its success will depend on the cooperation of the weather but the spectacle you see is the result of many months of planning by dedicated individuals and committees. Mayor Robert Peacock, Town of North Elba Supervisor William Hurley, and the members of their Boards have supported the efforts of the organizing committee to a remarkable degree. Lake Placid will invite America to be its guests during 1965.

14 major winter sports events which include hockey, bobsledding, figure skating, ski jumping, speed skating, Nordic and Alpine ski competitions combine for the most comprehensive program of winter sports competitions in the nation.

The coronation of the King and Queen of the North American Winter Festival will take place at the Olympic Arena on Febru-

ary 20, one of the highlights of a month long period of snowy fun and exciting winter sports events.

The initial event for the 1965 Festival is the Diamond Trophy Outdoor Speed Skating Championships held at the Olympic Stadium track, site of the 1932 Olympic speed skating events, January 30th and 31st.

Stanley Benham, world-famous bobsledder, Vice-President of the FIBT, and U.S. representative to the International Federation and James Sheffield, Olympic Committee member and President of the A.S.U. have served as co-chairmen of the North American Winter Festival since it began as their brainchild in 1954. Their reward is the overwhelming public interest in support of these events. Traditional Lake Placid hospitality is exemplified by their wish that you come back again in any season of the year and enjoy an Adirondack Vacation.



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Diamond Trophy Outdoor Speed Skating Championships

Sanctioned by

Amateur Skating Union of the United States, Northern New York Skating Association

Amateur Skating Association of Canada

Conducted under Auspices of

Lake Placid Speed Skating Club, North Elba Park District and the Lake Placid Chamber of Commerce

JANUARY 30 - 2:00 P.M. — JANUARY 31 - 1:30 P.M., 1965

OLYMPIC STADIUM, LAKE PLACID, NEW YORK

A 400 METER TRACK WILL BE USED FOR THESE EVENTS

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 AWARDS — Rita Sheffield; Louisa Raymond; Maryann Patterson
 TROPHY AWARDS — Gen. Perry Hoisington USAF; Jim Dillon, Rep. F. M. Schaefer Brewing Co.
 RINK SUPT. — John Fell
 SURVEYOR — Ives Turner
 AMBULANCE — Clark's Funeral Home
 FIRST AID — Lake Placid Volunteer Fire Department
 DOCTORS — Dr. Virginia Weeks Bergamini; Dr. H. V. W. Bergamini
 HOSPITALITY — Charles Gadway

SATURDAY

1 Senior Men	440 yds	Heats	25 Senior Women	880 yds	Heats
2 Intermediate Boys	440 yds	Heats	26 Junior Girls	880 yds	Heats
3 Senior Women	220 yds	Heats	27 Junior Boys	880 yds	Finals
4 Junior Boys	220 yds	Heats	28 Intermediate Boys	880 yds	Finals
5 Intermediate Girls	220 yds	Heats	29 Senior Men	1 Mile	Heats
6 Senior Men	440 yds	Semi-Finals	30 Juvenile Boys	440 yds	Heats
7 Junior Girls	220 yds	Heats	31 Juvenile Girls	1/6 Mile	Heats
8 Midget Boys	220 yds	Heats	32 Special Midget Boys	220 yds	Finals
9 Special Midget Boys	220 yds	Heats	33 Special Midget Girls	220 yds	Finals
10 Special Midget Girls	220 yds	Heats	34 Midget Boys	440 yds	Heats
11 Junior Boys	220 yds	Finals	35 Senior Women	880 yds	Finals
12 Senior Men	440 yds	Finals	36 Junior Boys	1 Mile	Heats
13 Intermediate Boys	440 yds	Finals	37 Senior Men	3/4 Mile	Finals
14 Senior Women	220 yds	Finals	38 Intermediate Boys	1 Mile	Heats
15 Intermediate Girls	220 yds	Finals	39 Intermediate Girls	880 yds	Finals
16 Junior Girls	220 yds	Finals	40 Juvenile Boys	440 yds	Finals
17 Midget Boys	220 yds	Finals	41 Juvenile Girls	1/6 Mile	Finals
18 Midget Girls	1/6 Mile	Heats	42 Junior Girls	880 yds	Finals
19 Junior Boys	880 yds	Heats	43 Midget Girls	1/6 Mile	Finals
20 Intermediate Boys	880 yds	Heats	44 Midget Boys	440 yds	Finals
21 Senior Men	3/4 Mile	Heats	45 Junior Boys	1 Mile	Finals
22 Pee-Wee Boys	110 yds	Finals	46 Senior Women	3/4 Mile	Finals
23 Pee-Wee Girls	110 yds	Finals	47 Intermediate Boys	1 Mile	Finals
24 Intermediate Girls	880 yds	Heats	48 Senior Men	2 Miles	Finals

F. & M. Schaefer Race



The North American Winter Festival



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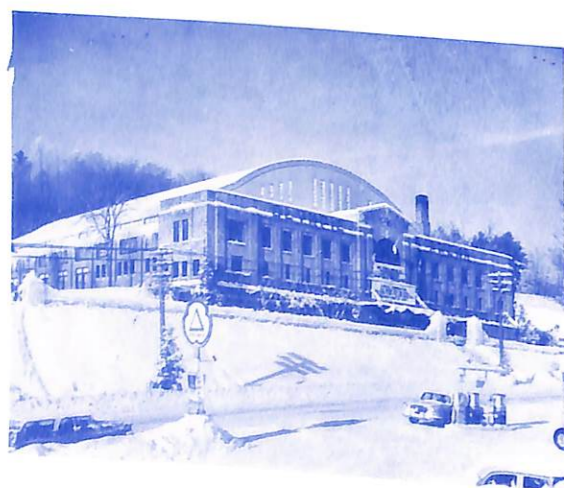
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Jan. 30-31



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SOLO — Dianne Potter

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Karen Brault, Debbie Patterson, Valerie Patterson, Nancy Thompson, Nancy Colby, Pat Cross, Kim Raymaley, Victoria Baillargeon, Sheila Fezette, Catherine Madden, Deborah Stott, Dorothy Darlington, Alisa Patnode, Carol Fortune, Michele Douglass, Alice Gonyea, Gary Lamica, Greg Nugent

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SOLO — Carol Vaughn

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SOLO — Wendy MacLeod

KITTY CATS

Patsy Bickford, Alice Darlington, Karen Edgley, Shari Valenze, Lisa Sexton, Pamela McCasland, Kathy McKillip, Brenda McKillip, Mary Wilson, Joan Adams, Lisa Moquin, Lori Wood, Donna Edgley, Linda Thompson, Rebecca Madden, Nancy Jones, Diane Colby, Sharon Nugent, Lori Strack

SOLO — Linda Karre

SOLO — Deborah Colby

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HOCKEY GAME

LAKE PLACID ROAMERS vs ST. NICKS HOCKEY CLUB OF NEW YORK CITY

AFTER FIRST PERIOD OF HOCKEY

Susan Halliday - Solo — Skating Club of Lake Placid
Gordon McKellen - Solo — Quaker City Figure Skating Club

AFTER SECOND PERIOD OF HOCKEY

Patti Gustafson - Solo — Skating Club of Lake Placid

BOBSLEDDING SCORE SHEET

COUNTRY	SLED NO.	*	1st HEAT	*	2nd HEAT	TOTAL 1st & 2nd Heat	*	3rd HEAT	*	4th HEAT	TOTAL Four Heats
	No. 1										
	No. 2										
	No. 1										
	No. 2										
	No. 1										
	No. 2										
	No. 1										
	No. 2										
	No. 1										
	No. 2										
	No. 1										
	No. 2										
	No. 1										
	No. 2										





Feb. 20-21

MT. VAN HOEVENBERG BOBRUN

North American Bobsled Championships

Feb. 22

MT. VAN HOEVENBERG BOBRUN

Diamond Trophy 4-Man Bobsled Championships

Feb. 27

MT. VAN HOEVENBERG BOBRUN

Diamond Trophy 2-Man Bobsled Championships

Feb. 28

MT. VAN HOEVENBERG BOBRUN

Schaefer International 4-Man Bobsled Championships

March 6

STADIUM SKI JUMP

North American Junior Ski Jump

March 7

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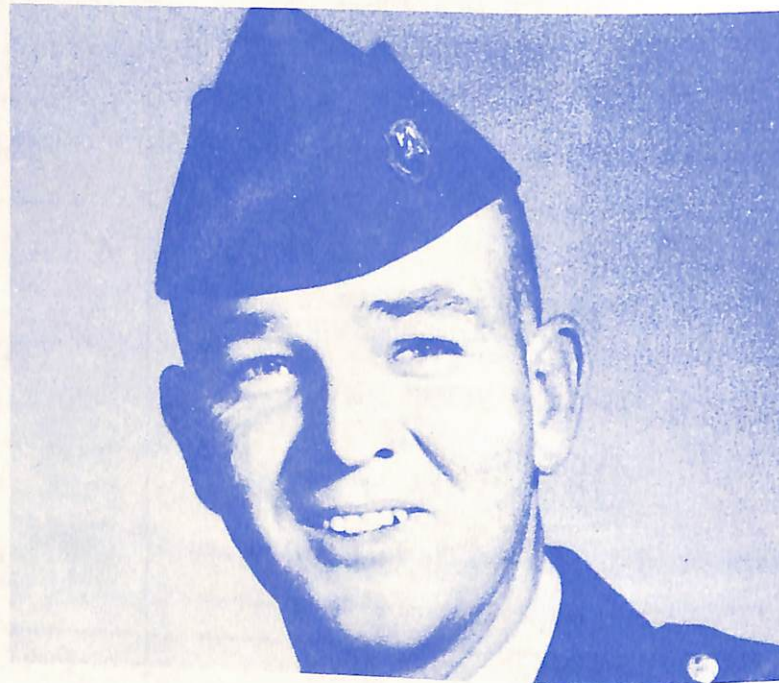
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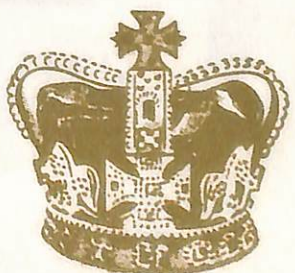


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The Mount Van Hoevenberg Bobsled Run



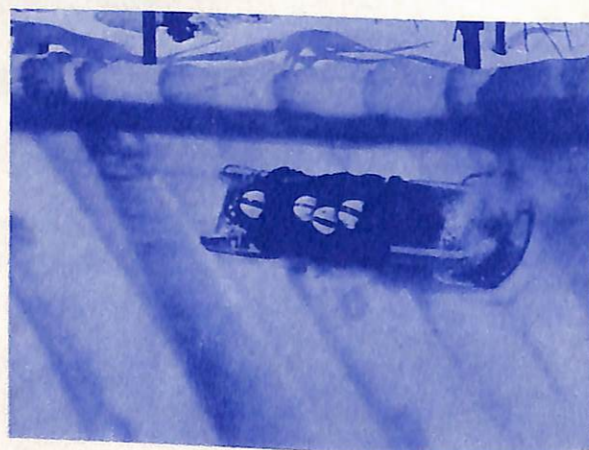
One of the problems of promoting bobsledding, which can give you the rarest thrill in the world of sports, is to convince the public that bobsleds in no way resemble toboggans. Each four-man sled weighs 485 pounds and the two-man 352 pounds. They cost approximately \$1,500 each, steer like an automobile and are engineered to the fraction of an inch.

The mile run on Mt. Van Hoevenberg, 8 miles from the village of Lake Placid on Rt. 73, was built for the 1932 Winter Olympics. The present two-man record was set on the run in 1964 by Larry McKillip and Charles Hoffer of Saranac Lake during the 1964 International Diamond Trophy race; it now stands at 1:08.84 for a single heat record and a four heat record of 4:39.07. The four-man record is presently maintained by Bill Hickey of Keene, New York who posted a startling 1:06.92 for a single heat record during the 1963 National A.A.U. Senior Championships. The team of Hickey, Dundon, Benham and Pandolph also hold a four heat record of 4:29.19.

Bobsledding was invented by two Americans in 1890 and first introduced in Europe where there are many famous runs. The 1965 World's Bobsled Championships will be held

in St. Moritz, Switzerland with the two-man competitions set for January 23rd and 24th and the four-man on January 30th and 31st. The Mount Van Hoevenberg Bobsled run is located on property owned by the Lake Placid Club and it is operated and maintained by the New York State Conservation Department. Since its construction it not only attracts thousands of visitors in winter, to take a trip from the half-mile with licensed drivers and brakemen, but it has proven to be a great Summer tourist attraction. The chute is six and a half feet wide on the straightaways and varies from ten to twenty-five feet on the curves. Built with blocks of ice from Adirondack lakes, it is maintained with a mixture of snow and ice. After each day of racing it is sprayed with 20,000 gallons of water. There are plenty of vantage points for spectators this year with bleacher seats on the curves and a walk ramp the entire length of the run. Trucks transport the heavy sleds back to the top of the mountain after each run.

The Olympic Bobrun is the scene annually of the U.S. National Championships, the World's Invitational Diamond Trophy Race and the North American Championships.



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Lead the Field With Their Superb Quality

—★—

Manufactured by

Bauer Canadian Skate, Inc.

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MIRROR LAKE INN

GOURMET FOOD
OVERNIGHT OCCOMMODATIONS
FREE SKIING and INSTRUCTION



and Casual Wear
Lake Placid, New York



January 30, 1965

F. & M. Schaefer Brewing Co.
Albany, New York

Gentlemen:

The people of Lake Placid and the Town of North Elba are indeed deeply indebted and most grateful for your many years of support of the North American Festival Program.

This program of winter sports, now in its tenth year, under the Co-Chairmanship of James C. Sheffield and Stanley Benham, has grown into the most extensive and complete of its kind in the United States.

This year's program extends from January 30 to March 14 and encompasses every sport recognized by the International Federations with the exception of Luge which we hope to include next winter.

The representatives of Schaefer Company have been most helpful and cooperative and again we would like to take this opportunity to thank you for your continued support and interest in promoting winter sports.

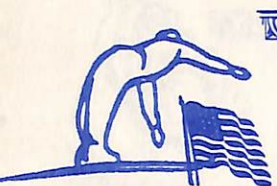
Sincerely,

Robert J. Peacock

Robert J. Peacock, Mayor
Village of Lake Placid

W. J. Hurley

William J. Hurley, Supervisor
Town of North Elba



... Opening Ceremony ...



North American Indoor Speed Skating Championships

SATURDAY EVENING, MARCH 13 - 8:15 P.M.

Invocation
REV. KENNETH BEATTY

Music
LAKE PLACID HIGH SCHOOL BAND
 Director · Dwight L. Murphy, Jr.

Address of Welcome · JAMES C. SHEFFIELD · President AAU and NNYSA

Lake Placid Speed Skating Club Award to MARY SMITH · by Lon Conway

Presentation of Award of Loyalty and Gallagher Trophy to the Outstanding Speedskater of the year of the N.N.Y.S.A. · Given by George and Jane Hare · Mayor Robert J. Peacock

One Minute of Silence for Hurley Devlin and all Sportsmen who have gone before us

NORTH AMERICAN AWARDS
 General Perry M. Hoisington

BOBSLEDDING AWARDS
FOR 1965 MAJOR BOBSLED EVENTS
 James Dillon · Schaefer Representative

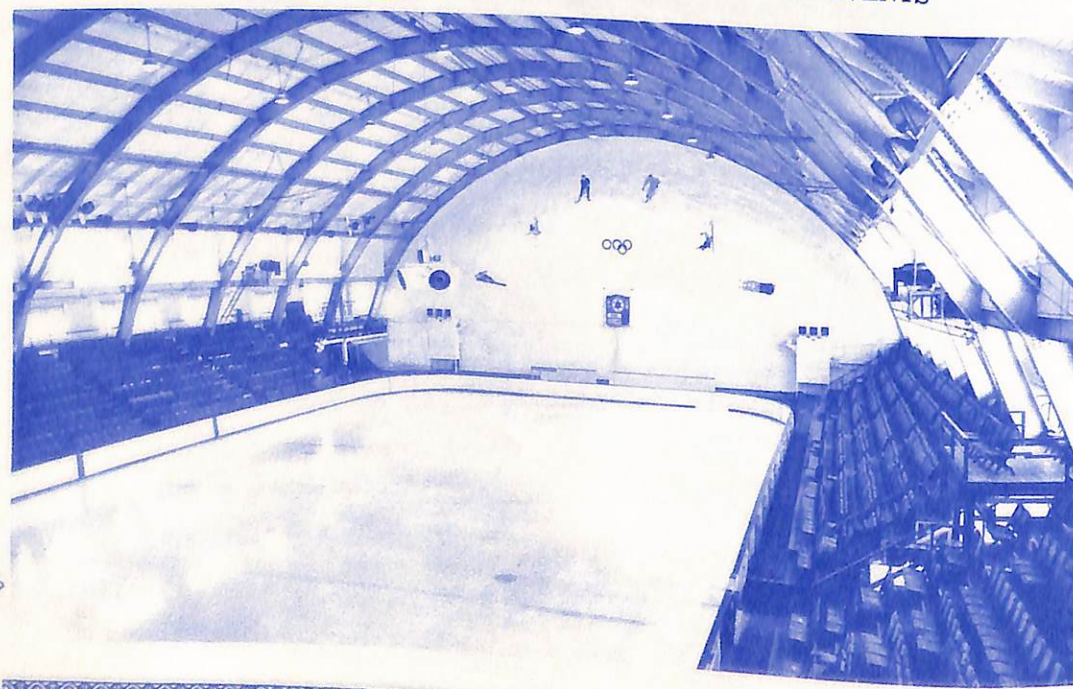
March 13-14

North American Indoor Speed Skating Championships

Sanctioned by
 Amateur Skating Union of the United States, Northern New York Skating Association
 Amateur Skating Association of Canada

Conducted under Auspices of
 Lake Placid Speed Skating Club, North Elba Park District and the Lake Placid Chamber of Commerce

OLYMPIC ARENA - LAKE PLACID, NEW YORK
 MARCH 13 - 1:30 P.M. — MARCH 14 - 1:30 P.M., 1965
 A SIXTEEN LAP TRACK WILL BE USED FOR THESE EVENTS



OFFICIALS

ADDRESS OF WELCOME — Mayor Robert J. Peacock
INVOCATION — Rev. Kenneth Beatty
CHIEF OF PROTOCOL — Louis Conway, ASU and ISU
REGISTRATION — Doris Neal, Mary Smith, Pat Peaslee, Doris Patnode
CLERK OF COURSE — Ken Kearney, ASU; Al Abgott, ASU; Colin Sartin, ASU
CHIEF REFEREE — Richard Conway, ASU; George Hare, ASU; Wm. Couney, ASU
CHIEF STARTER — Stan Ayers, ASU; Bud Lynch, ASU; Tye Smith, ASU; David Roche, ASU
CHIEF JUDGE — Elmer Greenwood, ASU; Ernest Spencer, ASU; Toni Caufield, ASU; Barnes Dunlop, Carle Peaslee, ASU; Al Woodcock, ASU; Joseph Rich, ASU; John Egan, ASU; Vernon Chester, ASU; Roland Laflin, ASU; Wm. Pratt, ASU; Carl Johnson; Richard Shearman; Dr. Robert Lopez, ASU; Joanne Patterson, Geo. Meyer
CHIEF TIMER — Mel Bruso, ASU; Hazel Spencer, ASU; Tom Harrington, ASU; Howard Harrington, ASU; Jim Neal, ASU; James O'Connor, ASU; Augie Wurster, ASU; Jack Shea, ASU; Mildred Egan, ASU; Addison Dubois, ASU; Em Beaney; Wm. Mullarney; Jack Barry
PRESS CHIEF — Luke Patnode, ASU; Richard Gadoway
CHIEF SCORER — Mary Smith, Doris Neal, Pat Peaslee, Irene Bruso
ANNOUNCERS — Alan Eccleston, Secretary, Lake Placid C. of C.; Len Cane, WPTZ-TV; Fred Ellers, WIRD-Radio; Jim Rogers, WNBZ-Radio
AWARDS — Rita Sheffield; Louisa Raymond; Maryann Patterson
TROPHY AWARDS — Gen. Perry Hoisington USAF; Jim Dillon, Rep. F. M. Schaefer Brewing Co.
RINK SUPT. — Bern Farley
SURVEYOR — Ives Turner
AMBULANCE — Clark's Funeral Home
FIRST AID — Lake Placid Volunteer Fire Department
DOCTORS — Dr. Virginia Weeks Bergamini; Dr. H. V. W. Bergamini
HOSPITALITY — Charles Gadoway

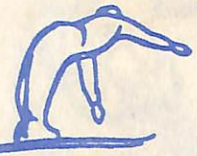
SATURDAY AFTERNOON

1 Senior Men	440 yds	Heats	19 Special Midget Boys	220 yds	Heats
2 Juvenile Boys	220 yds	Heats	20 Special Midget Girls	220 yds	Heats
3 Midget Boys	220 yds	Heats	21 Senior Men	3/4 Mile	Heats
4 Intermediate Boys	880 yds	Heats	22 Midget Boys	330 yds	Heats
5 Intermediate Girls	440 yds	Heats	23 Intermediate Boys	1 Mile	Heats
6 Midget Girls	220 yds	Heats	24 Junior Boys	3/4 Mile	Heats
7 Junior Boys	880 yds	Heats	25 Juvenile Boys	880 yds	Heats
8 Juvenile Boys	220 yds	Heats	26 Senior Women	1 Mile	Heats
9 Senior Men	440 yds	Semi-Finals	27 Midget Girls	440 yds	Semi-Finals
10 Midget Boys	220 yds	Semi-Finals	28 Senior Men	3/4 Mile	Heats
11 Senior Women	440 yds	Semi-Finals	29 Junior Girls	220 yds	Heats
12 Intermediate Boys	440 yds	Heats	30 Juvenile Girls	220 yds	Semi-Finals
13 Junior Boys	880 yds	Heats	31 Midget Boys	330 yds	Semi-Finals
14 Junior Girls	440 yds	Heats	32 Intermediate Boys	880 yds	Semi-Finals
15 Juvenile Girls	330 yds	Heats	33 Junior Boys	440 yds	Heats
16 Intermediate Girls	3/4 Mile	Heats	34 Juvenile Boys	880 yds	Semi-Finals
17		Heats	35 Senior Men	2 Mile	Heats
18					

SATURDAY EVENING

1 Special Midget Boys	220 yds	Finals	11 Juvenile Girls	330 yds	Finals
2 Special Midget Girls	220 yds	Finals	12 Midget Girls	440 yds	Finals
3 Midget Girls	220 yds	Finals	13 Midget Boys	330 yds	Finals
4 Junior Girls	220 yds	Finals	14 Senior Men	3/4 Mile	Finals
5 Senior Women	440 yds	Finals	15 Junior Girls	440 yds	Finals
6 Intermediate Boys	880 yds	Finals	16 Juvenile Boys	88 yds	Finals
7 Intermediate Girls	440 yds	Finals	17 Juvenile Boys	3/4 Mile	Finals
8 Juvenile Boys	220 yds	Finals	18 Intermediate Girls	1 Mile	Finals
9 Senior Men	440 yds	Finals	19 Senior Women	1 Mile	Finals
10 Junior Boys	880 yds	Finals	20 Intermediate Boys	2 Mile	Finals
			21 Senior Men		Finals





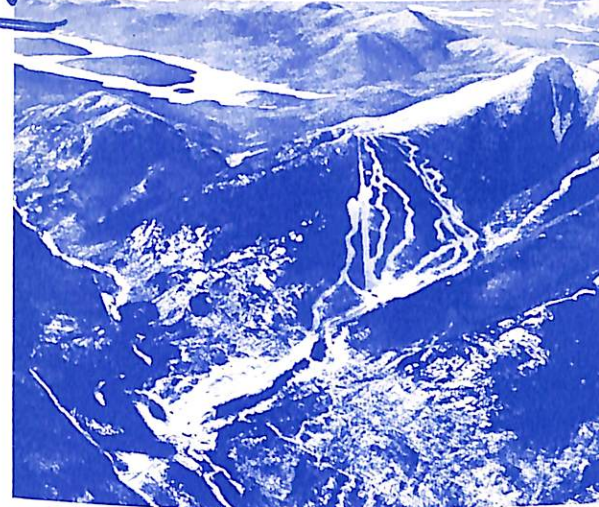
SUNDAY AFTERNOON

1	Senior Men	880 yds	Heats	20	Special Midget Boys	330 yds	Finals
2	Midget Boys	440 yds	Heats	21	Special Midget Girls	330 yds	Finals
3	Junior Boys	440 yds	Semi-Finals	22	Juvenile Boys	440 yds	Semi-Finals
4	Junior Girls	880 yds	Heats	23	Midget Boys	440 yds	Semi-Finals
5	Senior Women	880 yds	Heats	24	Intermediate Girls	880 yds	Heats
6	Intermediate Boys	440 yds	Semi-Finals	25	Junior Girls	880 yds	Finals
7	Juvenile Boys	440 yds	Heats	26	Juvenile Girls	440 yds	Heats
8	Special Midget Boys	330 yds	Heats	27	Intermediate Boys	3/4 Mile	Heats
9	Special Midget Girls	330 yds	Heats	28	Senior Women	3/4 Mile	Heats
10	Midget Girls	330 yds	Heats	29	Senior Men	1 Mile	Heats
11	Midget Boys	220 yds	Finals	30	Midget Girls	330 yds	Finals
12	Senior Men	880 yds	Semi-Finals	31	Midget Boys	440 yds	Finals
13	Junior Boys	440 yds	Finals	32	Juvenile Boys	440 yds	Finals
14	Juvenile Girls	220 yds	Finals	33	Intermediate Girls	880 yds	Finals
15	Senior Women	880 yds	Finals	34	Intermediate Boys	3/4 Mile	Finals
16	Intermediate Boys	440 yds	Finals	35	Juvenile Girls	440 yds	Finals
17	Senior Men	880 yds	Finals	36	Senior Women	3/4 Mile	Finals
18				37	Senior Men	1 Mile	Finals
19							

BE SURE TO ATTEND THE CHURCH OF YOUR CHOICE THIS SUNDAY

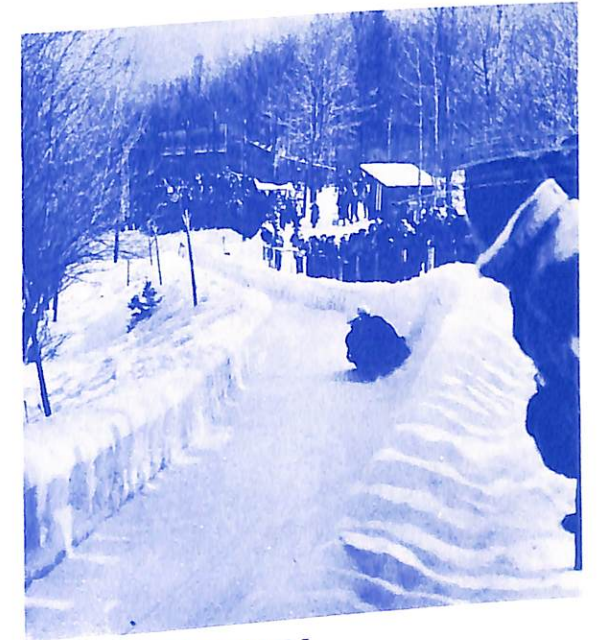
SPEED SKATING SCORE SHEET

Event	Name	Place	Time	Event	Name	Place	Time
Event	Name	Place	Time	Event	Name	Place	Time
Event	Name	Place	Time	Event	Name	Place	Time
Event	Name	Place	Time	Event	Name	Place	Time
Event	Name	Place	Time	Event	Name	Place	Time



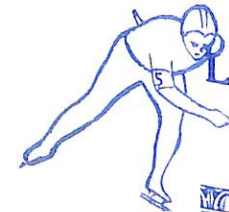
WHITEFACE MOUNTAIN

In the short space of five years, exciting Whiteface Mountain Ski Development has forged to the front of Eastern Ski Centers in popular appeal to Alpine competitors and recreational skiers alike. Completing the major winter sports facilities in Lake Placid area, this largest of New York State Ski Centers, provides the finest in Alpine terrain with the longest double chairlift system in the East. Skiers agree its one of the greatest.



MT. VAN HOEVENBERG BOBSLED RUN

The World's safest, but fastest, Olympic Bobsled run was the scene of the 1961 Worlds Bobsled Championships. Spectators are invited to take part in this "champagne of thrills" on the only Bobrun in the world that regularly schedules passenger riding as well as the most complete schedule of racing events in the history of the sport.



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